

# What's Your Story? By Craig Wortmann

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Moderator: Alyson Brandt, President of Fusion Learning Inc. USA Speaker: Craig Wortmann, Author of "What's Your Story"

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"What's Your Story?" Using stories to ignite performance and be more successful is a leaders book. This book is written for people who want to make a difference

## **Craig wortmann speaker, keynote, booking agent,**

Craig Wortmann is a Clinical Professor of Entrepreneurship at the University of Chicago s Booth What's Your Story. Craig is also the author of What s Your

## **Ucba | university of chicago biotechnology**

University of Chicago Biotechnology Craig Wortmann is the Founder and Craig is the author of What s Your Story? , a book that looks at how

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What's Your Story? Kaplan Publishing: Author and entrepreneur Craig Wortmann is president and CEO of Wisdom Tools. Founded in 1999, Wisdom Tools designs,

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Mar 17, 2015 Craig Wortmann is founder and CEO of Sales Engine, a sales consultancy. He has been a sales person and entrepreneur for more than 20 years and has led

## **Sales engine | helping companies tune their sales**

Meet Craig Wortmann. Three-time CEO, author of What's Your Story, award-winning professor at the University of Chicago, and creator of the Sales Engine SM Toolkit.

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Book Description What's Your Story?" Using stories to ignite performance and be more successful is a leaders book. This book is written for people who want to make a

## **Can stories change a culture?: industrial and**

Author(s): Craig Wortmann (President & CEO of WisdomTools, Inc., Bloomington, Indiana, USA, and the author of the book What's Your Story?.) Citation:

## **What's your story? - using stories to ignite**

What's Your Story? - Using Stories To Ignite Performance And Be More Successful (Paperback) / Author: Craig Wortmann ; 9781419535567 ; Management & management

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## **Craig wortmann - \$25k speaking fee -**

Craig Wortmann, Author and entrepreneur Craig Wortmann is president and CEO of Experience In his recent book What's Your Story? Craig provides an interactive,

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Author: Wortmann, Craig Publisher: Sales Engine Illustration: N Language: ENG Title: Title: What's Your Story? Pages: 00242 (Encrypted EPUB) / 00000

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What's Your Story, Kaplan Publishing, Chicago, IL, 2006. "Can Stories Change A Culture?," Emerald Journal of Industrial and Commercial Training (2008).

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### **Craig wortmann (author of what's your story?) -**

Craig Wortmann is the author of What's Your Story? (4.05 avg rating, 21 ratings, 2 reviews, published 2006) and What's Your Story? (3.55 avg rating, 20 r

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Founders School || Entrepreneurial Selling || What's Your Story? || Impact Guide (PDF). Wortmann, Craig. What's Your Story? Evanston, IL: Sales Engine, Inc., 2006.

### **Tools & resources | sales engine**

In What's Your Story? Craig Wortmann demonstrates the powerful impact stories have on the three most common Wortmann guides readers through the process of

### **Craig wortmann (@craigwortmann) | twitter**

Craig Wortmann @ craigwortmann. Sales Pro, Keynote Speaker, CEO @SalesEngine, Professor at Chicago Booth Business School, Author of What's Your Story?, Dad, Storyteller

### **Craig wortmann | customerthink**

Craig Wortmann. Sales Engine. Craig Wortmann is the CEO and Founder of Sales Engine, Craig published his book What's Your Story?:

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### **Craig wortmann |sales strategy & management -**

Craig Wortmann is a Craig's background includes He authored a book about using stories as performance tools which is titled What s Your Story?,

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Lead With Perspective. Craig Wortmann is a three-time CEO, Craig is also the author of What s Your Story? ,

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